



Harvard Business School Alumni Winter Retreat 2019

McKinsey Alpine University, Kitzbühel | 15-17 February 2019

Program

Friday:

Starting 02.00 p.m.: Check-in at the Hotel
08.00 p.m.: Dinner at the 5-Star Grandhotel Kitzbühel

Saturday:

07.30 - 10.00 a.m.: Breakfast at the Hotel
10.00 - 11.00 a.m.:

A world without roads

Alexander Zosel,
Co-Founder and Chief Innovation Advisor
Volocopter

Co-Founder and Chief Innovation Advisor Volocopter. In 1981, aged just 15, he construed and built one of the first skateboard halfpipes in Germany together with a few friends. Whilst studying for his degree in civil engineering he developed his first patent and in his capacity as “Serial Entrepreneur” and self made man he is now an entrepreneur through and through. With his enthusiasm and his firm belief in his vision regarding mobility of the future in the third dimension he brings much innovative buzz to the whole team.



11.00 - 11.20 a.m.: Break

11.20 a.m. - 12.20 p.m.:

Reaching Generation Alpha

Jeetendr Sehdev
New York Times bestselling author,
Branding Authority & Financial Times
columnist

Author of the New York Times bestselling sensation, *The Kim Kardashian Principle*, that *The Huffington Post* describes as “one of the most influential books of the year,” Jeetendr draws on his research to reveal the six steps to make your ideas outperform in the 21st century. He understands the new rules of acceptance today, rewritten by Generation Z, and explains how certain people, products and ideas break through against all odds.



12.20-01.40 p.m.: Lunch at 5-Star Grandhotel Kitzbühel



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01.40 - 02.40 p.m.:

Future Workplace

**Fletcher Previn,
IBM's Chief Information Officer**

Fletcher's focus as CIO is creating an agile culture to enable the innovation and pace of the best small technology companies with the scale of IBM. He has responsibility for delivering a productive IT environment to IBM's 380,000 worldwide employees, as well as 130,000 contractors and 100,000 business partners.



02.40 - 03.00 p.m.:

Break

03.00 - 04.00 p.m.:

In planning

06.00 p.m.:

Dinner at 5-Star Grandhotel Kitzbühel

Sunday:

Breakfast at the Hotel

Starting 09.00 a.m.:

Check-out and Skiing

Grandhotel Kitzbühel:

Malinggasse 12
6370 Kitzbühel
Österreich

Check-in at the Hotel: 02.00 p.m.

Check-out at the Hotel: 10.00 a.m.

Breakfast at the Hotel: 07.30 - 10.30 a.m.